

Michigan Angus Association - Board of Directors

**MSU Campus – Room 1310 Anthony Hall
January 28, 2017
10:00 a.m.**

Call to Order by Ken Geuns at 10:21 AM

Present: Ken Geuns, Bob Zellmer, Brady Zellmer, Chuck Preston, Aaron Phelps, Paige Tuggle, Chris Pranger, Monte Bordner, Nancy Thelen, Kent Nicholous, Lisa Bohlen, Grace Boehmer.

Approval of Agenda, Bob Zellmer made a motion to approve the agenda, Nancy Thelen seconded the motion. All I.

Secretary's Report: Approval of minutes, Chuck Preston made a motion, Nancy Thelen seconded the motion. All I.

Treasurer's Report: Field Day expenses are the main expenses we have encored. Checking account \$28,664.24, CD 5,994.79. Will have tax exempt status for next meeting. Proposed budget for up to May 31st, attachment handed out. Chuck Preston moved to accept treasurers report, Chris Pranger seconded. All I. Nancy Thelen made a motion to accept the budget, Monte Bordner seconded the motion, all I.

President's Comments:

Committee Reports:

Annual Banquet: Monte Bordner, room is reserved. Cater is reserved. Conference room, and board rooms are reserved. Event end time by 9pm, out of there by 10pm. 3:30 Board Meeting. March 4th in St. Johns. Semen packages will be offered again, and Directory Ad auction will take place. Board Members are asked to bring donation items (each director brings \$20.00 donation gift).

Auxiliary: 50th Anniversary separate program with queens and scholarship winners, scrapbooks on display. Annual meeting and queen interviews at Banquet.

Bull Test: Bob Zellmer, bulls are doing well. 56 angus bulls out of 103 bulls. 84 day weigh in is 3.81 pounds per day. 3.52 average weight gain. Bull Sale March 18th. Bull test committee reviewed advertising budget, adding additional modern marketing materials was voted on by the Michigan Cattlemans Board.

Beef Expo: Ken Geuns & Evan Boehmer, Another week before next meeting. DV Auctions will be new this year to the Beef Expo. Approximately \$20- \$22 dollar increase in cost. 7 entries, all bulls so far. Entry deadline Feb. 1st. Pictures are due in by Feb 10th. Feb 6th beef expo meeting. There will be a Friday social again this year. Beef expo committee is looking for donations again for the social. Monte Bordner moved to support social at \$200, Bob Zellmer seconded. All I.

Communications: Proposal for website revamp from Rebecca Vandenburg.

Commercial: Bob Zellmer, the black books are here, instead of mailing directly they are available to pick up. Kent Nickoulous moved to mail out the black books as soon as possible, Monte Bordner seconded the motion, All I. Addition \$400 needed to complete this project for postage.

Directory: Auction of 7 prime pages that will be auctioned. 400-500\$ more in expenses than two years ago. Rates for the previous directory ads was \$225 for full page full color, \$150 for half page full color. Monte Bordner proposed to add \$100 for quarter page, Full page \$250. Bob Zellmer seconded the motion. All I. Chris Pranger moved to accept Rebecca Vandenburg bid, Nancy Thelen seconded the motion. All I.

Fall Sale: Monte Bordner, fall sale went well, smoother than previous years. Simmentals would like a committee to be put together from the Angus side of things. Last Saturday in Oct. 2017.

Field Day: Bob Zellmer, no new update. Actively looking for key note speaker. Monte Bordner made suggestion of the Maternal Plus Program. Lutchkas are going to host.

Junior Association: Austin Pillars / Brady Zellmer, 14 new members, 60 existing. 74 total members. We send Annual banquet invitations. Two raising the bar conferences, 1 in Baton Rouge, 1 in Des Moines Iowa, deadline is Feb. 1st, and March 1st. National junior angus show July 9-15th in Des Moines, Iowa. Juniors are meeting at 2:30pm today.

Newsletter: February early. Reservation Feb. 25th for Banquet

Preview Show: Nancy Thelen, June 9th-11th. Angus show on 11th.

Old Business

MI SHOWS- Paige Tuggle gave a detailed description of how she has seen it benefit juniors. If there is a category for Bred and Owned Angus, Monte Bordner moves to support Bred & Owned Only. Bob Zellmer seconded the motion. \$501.00 Dollars in previous years. TABLED UNTIL MARCH MEETING. Monte Bordner tabled, Bob Zellmer seconded, All I.

New Business

Michigan Cattlemans Contract- Spread of breeders in Michigan. 2, 2 page ads out of 4 posting ads. Cost \$2590.00, \$2925 in paid advertising from. \$75 for business card ads.

Next Board Meeting: March 4th, at the Annual Banquet.

Adjourn for lunch- Bob Zellmer motion to adjourn, Chris Pranger seconded. All I.

Afternoon Session: 12:30 to 3:00 p.m. Review and discussion of 20/20 Vision