

**Michigan Angus Association Board of Directors Meeting  
October 16<sup>th</sup>, 2014 7:00pm MSU Beef Barn, East Lansing, Michigan**

Present: Nancy Thelen, Lisa Bohlen, Grace Boehmer, Evan Boehmer, Ken Geuns, Chuck Preston, Monte Bordner, Steve Thelen, Dan Vaassen, Chris Pranger, Bob Zellmer, Ed Dawson, Kevin Beckington, Scott Foster, Merle Boehmer. Guests: Casey Jentz, Adam Conover.

Absent: Kirk Sterzick, Jim Redmond, Steve Fitzner.

President Merle Boehmer called the meeting to order at 7:04pm.

Ed Dawson made a motion to approve Secretary's Report and Approval of April 23, 2014 minutes, Nancy Thelen seconded the motion. All I.

Lisa Bohlen gave the Treasurer's Report. Various things have been paid for including Insurance, Black Books, Round Up, State Fair, Preview Show, and Newsletter bills. The unclaimed property of \$371.71 at Eaton Federal Savings Bank has been sent to the state. The non-profit status documents have been prepared and will be sent to the IRS this week. The checking account balance is \$27,188.49. The CD balance is \$5,973.79. Steve Thelen made a motion to accept the Treasurers Report, Dan Vaassen seconded the motion, all I.

American Angus Association Report was given by Scott Foster with comments on staff changes at the American Angus Association. Almost all regional manager positions have been filled, explained that if you need your regional manager you need to be responsible and reach out to these individuals. National Convention will feature a great trade show and Angus University this year. In 2016 the National Convention will be held during the weekend. Casey Jentz, Michigan's Regional Manager was welcomed by the group. He stated that registrations, transfers, and Certified Angus Beef are all doing great, and everything is up. \$5,000 is the average Angus bull price across the country right now. Encourages all board members, and MAA members to reach out to him for help or info.

Committee and Other Reports (most committees are listed, report only if new information)

Annual Banquet and Annual Meeting- Grace and Evan Boehmer will be handling registrations again this year. The Annual Banquet will be held on March 8<sup>th</sup>. The same location is requested. Dan Vaassen asked if we need the semen auction again, as there is a lack of interest. It is a directory year so we will need Bill Sheridan for this year's meeting to auction spaces in the directory. Nancy Thelen and Ken Geuns will be on the Annual Banquet planning committee.

Auxiliary- No Report

Bull Test- March 21<sup>st</sup> is the sale, March 7<sup>th</sup> open house. Monte Bordner gave an update that there are 103 bulls and approximately 55 Angus bulls. It should be easier for the different rations to be fed this year.

Beef Expo-Ken Geuns attended the recent meeting for the Michigan Beef Expo which will take place at MSU April 9-12<sup>th</sup>. At the first meeting the operating rules and the first reading of the constitution and by-laws was read. There seems to be dissention on the committee. Dan

Vaassen made a motion to support the Michigan Beef Expo through the Michigan Angus Association in whatever way possible. Monte Bordner seconded the motion. All I.

Commercial Opportunities- Bob Zellmer gave an update on commercial opportunities, and handed out a list of Feeder Sales in the area, and talked to the group about having information at these sales to support the Michigan Angus Association. Chuck Preston stated that he feels there is a large group of breeders we are missing out on and we need to promote Angus bulls to more commercial producers and help them merchandise their calves at a premium. Black Books will be mailed out by Bob Zellmer the 1<sup>st</sup> of December.

Directory- Nancy Thelen made a motion for the Executive Board to put together bid package for design editor. Monte Bordner seconded the motion. All I.

Fall Sale- Merle stated to the group that we need to be vigilant about not letting this sale completely get cancelled every year. Had only 2 entries, and not enough cattle/interest to have the sale, along with other breeders putting together their own sales. Chuck Preston commented that we need a place for small breeders to consign cattle. Merle asked if we need to open it up to other breeds.

Field Day- Monte Bordner thanked everyone for coming to the field day at his farm. Had about 90 people in and out throughout the day. Gave a handout totaling costs for the field day so that other breeders had an idea what to expect. Costs totaling \$1700. Signs are available for next year's host. Merle Boehmer thanked the Bordners for hosting the field day and congratulated the Bordners on being in the business for 50 years.

Junior Members-No report

Newsletter- Newsletter will go out the first week of December, will feature article from Bob Zellmer featuring his experience at the National Convention.

Preview Show- This year's show featured 2 open show cattle and the number of junior cattle increased, enough to maintain our support from the American Angus Association. Show will be June 14<sup>th</sup> next year.

Communications/Website- Rebecca Vandenburg gave updated sheet for rate increase. \$395 per quarter, part of the rate increase is increased protection for viruses. The website had an attack earlier this year, and we need to ensure safety of the website for payment processing info that is on the site. Chuck Preston made a motion to approve bid, and amend the budget for the rate increase on the website. Dan Vaassen seconded the motion. All I.

Centennial Committee- Nancy Thelen updated the group on the trip to Certified Angus Beef, visited with many friends and toured the facility, great learning experience. Signs have been made to show who have had cattle for 35 years or more and have been displayed at events. An update to the history of Michigan Angus will be written in the future.

20:20 Vision- Will set up work day sometime this winter.

Any Other Committee-

Old Business

State Fair- 92,000 people traveled through the fair this year. Goodtime had by all. Total numbers up to 130 head, from 87 the previous year. Discussion about another State Fair at Michigan International Speedway the same weekend.

New Business

Black Bonus Sale –See above

National Convention- Delegates for this year's convention are Scott Foster, Dave Lutchka, Bob Zellmer. Alternatives are Monte Bordner, Julie McMahan French, Ken Geuns.

Michigan Cattleman's Ad- Cost remains the same for 2015. Pay for 2 pages, and get 3<sup>rd</sup> page for Association advertising free. December's ad is going to be the trip to Certified Angus Beef. Chuck Preston made a motion to keep the price of advertising a business card size ad in the MCA Magazine at \$75.00 and to accept the advertising contract for 2015. Ken Geuns seconded the motion. All I.

Nominating Committee- Second Term Directors will serve on the Nominating Committee this year. Kirk Sterzick, Steve Fitzner, Dan Vaassen, Chris Pranger.

Next Board Meeting- Jan. 31<sup>st</sup> workshop/strategic planning meeting.

With no further business Dan Vaassen made a motion to adjourn the meeting at 8:45 pm, Steve Thelen seconded the motion, all I.

Respectfully Submitted,

Grace Boehmer  
Michigan Angus Secretary