

**Michigan Angus Association Board of Directors Meeting  
February 8, 2014 at the MSU Judging Pavilion, East Lansing, Michigan**

Present: Merle Boehmer, Ken Geuns, Lisa Bohlen, Chuck Preston, Clifford Simmons, Steve Thelen and Nancy Thelen. Others present were Evan Boehmer and Rob Reid.

President Merle Boehmer called the meeting to order at 12:55 p.m. Ken Geuns moved to approve the agenda, Chuck Preston seconded the motion and it passed.

Minutes: Chuck Preston moved to approve the minutes from the November 6, 2013 meeting. Motion seconded by Clifford Simmons and passed.

Treasurer's Report: Lisa Bohlen reviewed the treasurer's report and reported the checking account balance of \$33,074.81 and the CD balance of \$5,967.85 for a total of \$39,042.66. Steve Thelen moved to accept the treasurer's report. Motion seconded by Ken Geuns and passed. Ken moved to donate \$400 to the AGR Show. Motion seconded and passed. Lisa Bohlen and Nancy Thelen shared that Carol Wicker will be receiving a refund for payment which was credited to dues and our ad in the MCA magazine.

American Angus Association Report: Scott Foster was not able to attend the meeting.

Other Reports

Annual Banquet and Annual Meeting – Grace and Evan Boehmer will be taking the reservations for the March 9 banquet. The proceeds from the semen sales will be used for the centennial activities. Merle Boehmer will contact Bill Sheridan to attend. We will be voting on the by-laws change.

Auxiliary – The 2014 Miss Michigan Angus will be announced at the banquet. Scholarship applications are due April 1<sup>st</sup>.

Bull Test – Ken reported for Monte Bordner that the bulls were doing well. The open house will be held on March 1<sup>st</sup> and the sale is March 15<sup>th</sup>.

Beef Expo – Ken Geuns asked the Auxiliary to host the refreshment area in the stalls. Chuck Preston volunteered to assist with the show and show order. There are 31 lots – 16 bulls, 12 open heifers, 1 bred two-year old, and a cow/calf pair. The Expo Committee is requiring that all cattle have a negative test for BVD. There will be an all Expo reception and educational program at 4 p.m.

Commercial Opportunities – Bob Zellmer submitted a written report stating that 150 Christmas cards were mailed to past buyers on behalf of MAA. 103 included calving books (total purchased from AAA). Cost for cards and postage was \$284.22. Based on the 2013 mailing he would recommend increasing mailing to 200 calving books/cards as the list is growing. Lisa added that the mailing generated several new memberships and several renewals.

Field Day – Ken reported for Monte that he was working with Great Lakes Sire Service to perhaps include a tour of their facility also. The governor will be invited to attend the field day. Date to be announced soon.

Junior Members – Rob Reid reported that the juniors met in December and were working on increasing communication with current and potential members. They will have some items to sell at the annual banquet and it was suggested that they be sold in a silent auction due to the centennial celebration.

Newsletter – Nancy Thelen reported the newsletter was in process and would be mailed out next week.

Nominating – Director terms expiring in 2014 are Tammy Frankovich, Julie French, Chuck Preston and Clifford Simmons. All are eligible to run again, but Julie and Clifford said they will not run for re-election. Evan Boehmer has also expressed interest in running.

Preview Show – will be held on June 7 and 8 at MSU

Communications/Website – Nancy reviewed the google analytics. Rebecca had sent a written request to review the website domain names. The MAA has www.michiganangus.org registered and secured until

8/21/2018. Rebecca had also registered [www.michiganangus.com](http://www.michiganangus.com) and is offering it to the association to own also at the cost of \$25/year and it can be renewed for 5 or 10 years. Chuck Preston moved to register it at the \$25/year cost. Ken Geuns seconded the motion and it passed.

20:20 Vision – A planning session was held earlier in the day.

Old Business:

- Saddle and Sirloin Club Portrait – The reception for Dr. Hawkins and the MSU portrait unveiling on December 8 at the Pavilion went very well. Ken Geuns moved to send a \$400 check to MSU to go towards the reception. Motion was seconded and passed.
- Exempt Status – Lisa Bohlen is still working on gathering the information for the necessary forms which need to be completed. Steve, Nancy and Merle volunteered to go over the information with her. Lisa will also be checking into an old account which was at Eaton Federal Savings and Loan.
- Michigan Angus Association Centennial – The committee had mailed a detailed report to all board members. Nancy Thelen reported on the highlights which included updating the history of the Michigan Angus Association; having members bring memorabilia to the annual meeting; doing Angus history trivia; having a listing of long-time Angus herds at the Beef Expo; having a Michigan Angus Day proclaimed by the state legislature – possibly tying in with Expo; Angus Day at local stock yards; activities at all of our major activities throughout the year; and an association tour to Certified Angus Beef in Wooster, Ohio. The committee was charged with formulating a budget and plans and moving forward.

New Business:

- 2014 Committee Assignment sheets will be circulated at the annual meeting.
- Rob Reid requested to be added to the email list for board meeting notifications.

Next Board Meeting – The next board meeting will be held immediately following the annual meeting on March 9<sup>th</sup> in Jackson.

With no further business the meeting was adjourned at 2:10 p.m.

Respectfully submitted,

Nancy Thelen, Secretary