

**Michigan Angus Association Board of Directors Meeting
September 12, 2013 at the MSU Judging Pavilion, East Lansing, Michigan**

Present: Merle Boehmer, Ken Geuns, Lisa Bohlen, Monte Bordner, Chuck Preston, Steve Thelen, Clifford Simmons, Kevin Beckington, Julie French, Chris Pranger, Bob Zellmer, Dan Vaassen, Ed Dawson and Nancy Thelen.

President Merle Boehmer called the meeting to order at 7:07 p.m. The agenda was approved as printed.

Minutes: Monte Bordner moved to approve the minutes from the June 8, 2013 meeting. Motion seconded by Dan Vaassen and passed.

Treasurer's Report: Lisa Bohlen reviewed the treasurer's report and reported the checking account balance of \$22,296.67 and the CD balance of \$5,964.10 for a total of \$28,260.77. Chuck Preston moved to accept the treasurer's report. Motion seconded by Monte Bordner and passed.

American Angus Association Report: Scott Foster was attending the board meeting at the AAA, but shared that CAB has sold a record number of pounds of product, and there will be more research and further discussion on the DD situation.

Other Reports

Auxiliary – Nancy Thelen reported that the Certificate of Achievement Award applications were due to her by September 23rd.

Bull Test – Monte Bordner reported there were approximately 115 bulls nominated.

Beef Expo – Next meeting is September 30th.

Commercial Opportunities – Bob Zellmer reported that breeders can still sign up for the Angus Source program for fall sales. Discussion on whether there are other sales we should be sending or taking literature to. Julie French will take care of Clare; Monte Bordner and Kevin Beckington will do Gaylord; Monte and Bob will do Battle Creek; and Chuck Preston will do West Branch. Bob will order free sale kits from the American Angus Association. Pass along any other contacts to Bob. 100 of the black calving books with the Michigan Angus Association logo on it have been ordered.

Directory – Directories will again be available after the meeting.

Fall Sale – 60 lots have been consigned and cattle can be brought in on September 29th. Catalogs will go out in a few days. In past years Omega Farms has picked up all the clipping and animal preparation costs – many thanks to Clifford for his generosity. The steak dinner will be held on Friday night. The Sterzick donated heifer will be displayed in a special pen and will be brought into the show barn on Friday night. Nancy Thelen will contact the juniors regarding having them do outreach and membership recruitment at the Fall Sale. An email flyer or reminder will be sent to the members. Discussion regarding more advertising for our sales. We need to advertise for about three weeks in a row in the major weekly publications. Need to include contact information for someone who can take phone calls. At the sale all board members need a name tag and need to meet new people. Janel Horrocks-Boehmer will make the name tags. Janel is also doing the meal and will be contacting the consignors for assistance.

Field Day – 82 attended and the MacMaster's had a great day and outstanding program. Monte Bordner volunteered to host the field day in 2014.

20:20 Vision – Need to look at a planning session this winter. Continuously need to think about what we can do better.

Old Business:

- Saddle and Sirloin Club Portrait – Julie French and Ken Geuns reported that the fundraising was going well. The on-line auction will be held September 19-24 and the association will help promote it. MSU will be receiving a copy of Dr. Hawkins' portrait to be hung in Anthony Hall. It was suggested that the Michigan Angus Association host a reception for the portrait unveiling. Could tie in with the Winter Beef Classic and possibly hold it at the pavilion on the Sunday afternoon of the winter beef show. Could be like a meet and greet or open house with punch and cake. Could ask other beef organizations to co-host it with us. Dan Vaassen moved to host/co-host with other associations a reception for Dr. Hawkins and the portrait unveiling, and to allocate up to \$1,000 from MAA. Steve Thelen seconded and motion passed.

Ken Geuns will contact the Michigan Polled Hereford Association. Monte Bordner will contact Michigan Cattleman's.

- Exempt Status – Lisa Bohlen has contacted Ben Barkow and he has provided the necessary forms which need to be completed. Lisa has developed a time line for completing the information and will be requesting assistance and information from various people.
- Committees – the 2013 committee assignment list was distributed.
- Conference call meetings - our by-laws currently do not allow the entire board to meet via conference call – this will be looked into for a possible by-law change.

New Business:

- Monte Bordner set up the Angus booth at the Michigan State Fair. Great attendance and a nice show. \$10,000 in scholarships were awarded to youth exhibitors. MAA needs to look at providing banners. Their website was confusing for those wanting to attend the show. MAA can add the show time to their calendar of events.
- The DD Genetic Condition was discussed. Ken Geuns moved that we do nothing for the sale, motion seconded and passed. May want to make copies of the letter from President Trowbridge to have available at the sale. All AAA members received the letter.
- A Michigan Angus Association Centennial committee was appointed to think about how, when and where to observe the association's centennial. Members are Julie French, Nancy Thelen, Kevin Beckington, Rebecca VanDenBerg and Dave Hawkins.
- Rebecca VanDenBerg has offered to redesign the Angus breeder ads in the MCA magazine beginning with the first issue in 2014. Ed Dawson moved to have Rebecca and Nancy Thelen revamp the ads and keep the ad cost at \$75 for the year. Motion seconded by Dan Vaassen and passed.
- Michigan's delegates to the AAA annual meeting in Louisville are Scott Foster, Dave Lutchka and Monte Bordner. Alternates are Ken Geuns, Julie French and Bob Zellmer.

Next Board Meeting – The next board meeting will be held on Wednesday, November 6 at 7 p.m. at MSU. Dan Vaassen moved to adjourn. The meeting was adjourned at 8:55 p.m.

Respectfully submitted,

Nancy Thelen, Secretary