Michigan Angus Association Board of Directors Meeting June 8, 2013 at the MSU Judging Pavilion, East Lansing, Michigan

Present: Merle Boehmer, Ken Geuns, Lisa Bohlen, Monte Bordner, Chuck Preston, Steve Thelen, Kirk

Sterzick, Kevin Beckington, Julie French, Chris Pranger, Bob Zellmer and Nancy Thelen. Janel

Horrocks-Boehmer also attended.

President Merle Boehmer called the meeting to order at 6:15 p.m. Additions to the agenda included budget items and merging exempt status and audit report. Additions approved.

Minutes: Chuck Preston moved to approve the minutes from the May 7, 2013 meeting. Motion seconded by Kevin Beckington and passed.

<u>Treasurer's Report</u>: Lisa Bohlen reviewed the treasurer's report and reported the checking account balance of \$25,183.71 and the CD balance of \$5,961.85 for a total of \$31,145.56. Ken Geuns moved to accept the treasurer's report. Motion seconded and passed. Lisa also reviewed the annual accounting report as May 31, 2013.

Committee and Other Reports

<u>Commercial Opportunities</u> – Kevin Beckington moved to order 100 of the black calving books and have them personalized with the Michigan Angus Association logo. Kirk Sterzick seconded and motion passed. The books will be distributed with Christmas cards like they were in 2012 and offered to members. Nancy Thelen will order the books.

<u>Directory</u> – Directories will be distributed to directors following the meeting. The Directory Dedication presentation to Dave and Joan Lutchka will be made on Sunday during the show. Directories will also be available at the Summer Round-up and at the National Jr. Angus Show. Rebecca VanDenBerg will be mailing out directories to all members and advertisers.

<u>Communications/Website</u> – Rebecca VanDenBerg is now able to offer SSL Certificates on websites. The board decided it was not necessary at this time.

<u>Field Day</u> – The MacMaster's have planned a very interesting program. Fliers were distributed. Monte volunteered to mail out the fliers.

<u>Fall Sale</u> – Entries are due June 15. General discussion on the bids for putting catalog together and printing, as well as having ads in the catalog. Julie French moved that if the sale chairman can sell the back cover and it does not conflict with the consignors that would be fine. Seconded by Chuck Preston and motion passed. Could also allow other perks to the advertiser such as setting up a booth, sending staff, having an ad on the website, etc. A package deal could be developed. Need to have Junior outreach at the fall sale.

Old Business:

- Commission on the two sales Tabled from May meeting. Ken Geuns moved to keep the Expo commission at 2% and the Fall Sale commission at 1½% which would be no change for either sale. Monte seconded and passed.
- Saddle and Sirloin Club Portrait Brainstorming and Additional Funding Nancy announced that the Michigan Jr. Angus Association voted to support the fund. Following discussion on the donated lots in the Fall Sale, Chuck Preston moved to waive the entry fees and related costs from MAA for the donated lots. Motion seconded by Steve Thelen and passed. Ken Geuns shared that a committee is working on an online semen, embryo and memorabilia auction to be held in September. Brainstorming ideas that were mentioned were asking for a premium on top of sale prices, holding an auction of donated items, etc.
- Exempt Status and Audit Report Monte Bordner moved to remove the audit report from the agenda. Chuck Preston seconded and motion passed. Monte Bordner shared what was needed to begin the process for the association to regain exempt status and the need to review why the status was lost. Discussion followed on why the association failed to file the forms for more than three consecutive years. We had previously had a CPA who served as our volunteer treasurer until he no longer wished to serve in that role. When a different member volunteered to serve as the new treasurer she was not familiar with all the requirements and then had long-term family illness concerns to deal with. Following that we recruited another new volunteer to serve as treasurer. Our current treasurer has a financial background. In addition Dave Lutchka, a retiree from the Michigan Department of the Treasury and former administrator of the Treasury's Financial Operations division, has reconciled the available records. Both the treasurer and Dave will assist in providing the necessary records to meet all requirements. Monte Bordner moved that

- our State of Michigan and IRS fillings become mandatory agenda items at each March meeting to ensure continued compliance with governmental agencies. Motion seconded by Ken Geuns and passed.
- Annual Meeting Exploration Other groups are also talking about making changes in when, where and how they hold their annual meetings. Subcommittee reminded to check with the Juniors and Auxiliary for input also. Janel Horrocks-Boehmer will represent the Auxiliary. Any suggestions should be forwarded on to Monte Bordner, Dan Vaassen or Chris Pranger. It was also suggested that we may want to consider doing an email survey on Survey Monkey.
- Assisting Nebraska when they host a National Junior Angus Show Ken Geuns moved to indicate support of the concept of co-sponsoring with Nebraska contingent on more information from Nebraska to see what it entails. Motion seconded, discussed and passed.

New Business:

- Chuck Preston moved to pay the cost of the meal. Motion seconded and passed.
- Paver bricks at the American Angus Association currently MAA is not interested in participating in the program.
- From the Michigan Angus History information on the website, the Michigan Angus Association will be 100 years old in 2014. Julie French suggested that this be added to our agendas and we form a committee to work on the 100th anniversary.
- E-blasts the association continues to receive requests for sending e-blasts to our members. Only association news or activities will be sent to the members.
- The association received an email from Jayne Vierzen from Heifer International regarding a fundraiser on September 14th. The association was not interested in being involved, but encouraged individual breeders to get involved if interested.
- 2013 Committee Assignments were announced. A list will be available at the next meeting.

Next Board Meeting – The next board meeting will be held on Wednesday, September 11 at 7 p.m. at MSU. We discussed having future meetings by conference call. Need to review the by-laws and then perhaps set up the November meeting as a conference call meeting. A more detailed and timed agenda will be needed for a conference call.

Respectfully submitted,

Nancy Thelen, Secretary