

**Michigan Angus Association Board of Directors Meeting
May 7, 2013 at the MSU Judging Pavilion, East Lansing, Michigan**

Present: Merle Boehmer, Ken Geuns, Lisa Bohlen, Monte Bordner, Chuck Preston, Steve Thelen, Kirk Sterzick, Dan Vaassen, Chris Pranger, Bob Zellmer and Nancy Thelen.

President Merle Boehmer called the meeting to order at 7:10 p.m. Additions to the agenda included a Continuing Education Course and Additional Advertising. Monte Bordner moved to approve the agenda with the additions, motion seconded and passed.

Minutes: Chuck Preston moved to approve the minutes from the March 10, 2013 meeting. Motion seconded by Monte Bordner and passed.

Treasurer's Report and Budget: Lisa Bohlen reviewed the treasurer's report and reported the checking account balance with Expo checks taken out is \$26,367.74 and the CD balance is \$5,961.09 for a total of \$32,328.83. Chuck Preston moved to accept the treasurer's report. Motion seconded and passed. Lisa presented the proposed budget for June 1, 2013 to May 31, 2014 and several items were discussed. Ken Geuns moved to postpone the adoption of the budget to later in the meeting. Motion seconded and passed.

The association has had our exempt status revoked as a result of the provisions implemented by the Pension Protection Act of 2006. The changes imposed reporting requirements on many organizations that previously has no obligation to report to the IRS and to immediately revoke the exempt status of organizations that failed to file for three consecutive years, beginning with the 2007 tax year. Ben Barkow, an attorney with a beef background, has agreed to work with us to regain exempt status. The cost will be the \$850 fine to the IRS and \$300 to Ben for helping to package the report. We need to supply him with the financial information that is requested. Dan Vaassen moved to allocate \$1150 and proceed on with the process. Bob Zellmer seconded the motion and it passed. Monte Bordner moved to add \$1150 for the non-profit exempt status filing to the proposed budget. Dan Vaassen seconded and motion passed.

American Angus Association Report: Scott Foster was not able to attend the meeting. Board members were reminded to submit their nominations for delegates to the American Angus Association Annual Meeting to be held in November in Louisville. In 2014 the annual meeting will be held in Kansas City, MO.

Committee and Other Reports

Annual Banquet and Annual Meeting – The 2013 banquet went well. There was some general discussion on the banquet – Sunday may be a limiting factor for attendance; some states hold their annual meeting with their Field Day; some have it during their Expo. Merle Boehmer appointed Monte Bordner as chair of a committee to explore possible changes for the annual meeting and banquet. Other committee members are Chris Pranger and Dan Vaassen.

Auxiliary – Kris Boehmer was not able to attend.

Bull Test – Monte Bordner reported that they had a strong sale and they will be holding a planning meeting in the future.

Beef Expo – Ken Geuns shared copies of the ad for the Michigan Cattleman's magazine, the sale summary information and buyer information. 23 lots averaged \$3015.00. The commission ended up being approximately 11.5% plus the \$75 nominating fee for a total commission of around 14%. Per lot fixed expenses were \$106.45. Some sales charge the full lot fee if an entry does not show up. We need more cattle for the sale and need to explore all areas and think about creative ideas on how to improve the sale. Many thanks to Ken and to everyone who helped with the beef expo/Angus Futurity.

Commercial Opportunities – Bob Zellmer reported that the West Branch and North Country Groups meet regularly and their meetings would give us an opportunity to interact with them. Bob will get more information on their meetings. Chuck Preston suggested doing it in the winter months. It was suggested that these groups be invited to our field day and that perhaps a presentation on value-added or Angus Source be added to the program. Chuck will get the mailing lists to invite them.

Directory – Everything was on schedule and Rebecca VanDenBerg has sent the book to the printer. Nancy Thelen will contact Heather Everett about getting an appropriate award or presentation for the dedication. There are more ads this year and we may be able to print the directories in color in the future.

Fall Sale – Merle Boehmer shared that in the past the fall sale manager has done the catalog, did the ads and provided day of sale assistance. Bob Zellmer moved to do the fall sale management in-house. Ken Geuns seconded the motion. Chuck Preston moved to amend the motion to get a bid from Rebecca VanDenBerg on doing the catalog and then have the executive committee decide on it. Chris Pranger seconded the amendment and the motions as amended passed. We will need about 70 head of good cattle for the sale.

Field Day – John MacMaster provided information on the field day scheduled for Saturday, July 20 at Apple Hill. The program will begin at 1 p.m. and will include Tonya Amen from the American Angus Association who will discuss genomic testing, and Ken Geuns who will talk about effective and economical ways to feed the cow herd, and evaluating soundness and function. Dinner will be served at 6 p.m. There are many things to do in the Harrisville area and participants are encouraged to come early or stay an extra day in the area. The MacMaster's will be glad to help arrange overnight accommodations.

Junior Members – Kendra Merriman and Kollin Johnson were not able to attend. Dan Vaassen reported that they were getting ready for the Preview Show and the National Jr. Angus Show and would be electing officers in June.

Newsletter – Nancy Thelen announced that articles and information are due May 10th.

Preview Show and Awards – Dates are June 7-9, 2013. Several youth educational contests will be offered this year. Nancy Thelen will handle awards for the open show.

Communications/Website – Rebecca VanDenBerg had sent through google analytics report. The website redesign will soon be going live.

20:20 Vision – The approval of the updated vision will occur in the future. Need to check on the progress that has been made.

Old Business:

- Association Logo – Chuck Preston moved to confirm the action taken by email of approving the new logo. Motion seconded and passed.
- Commission on the two sales – Tabled from March meeting. Motion passed to table again.
- Saddle and Sirloin Club Portrait Brainstorming and Additional Funding.– Kirk Sterzick announced that he will be donating a heifer calf out of the female he won at the field day hosted by Bryson's to be sold at the fall sale and the proceeds to go to the portrait fund. Fitzner's will also be donating several embryos to be sold at the fall sale with proceeds to go to the portrait fund.
- Chris and Kris Pranger will use the two registrations provided to the association from MCA for the Michigan Cattleman's Summer Roundup.
- Audit Report Update – no report

New Business:

- 2013 Committee Assignments will be made in the future.
- Monte Bordner suggested that the association have a business card ad in the Angus Journal and in the Angus Beef Bulletin. The cost of the ad in the Bulletin is \$580 for five issues; the Angus Journal cost is \$200 per issue. It was suggested that the Journal ads be placed strategically to align with our sales – perhaps in August, September, January, February and March, and then in the five issues of the Bulletin. Ken Geuns moved to approve the addition to our budget of \$1580 for national advertising. Motion seconded and passed.
- Steve Thelen moved to approve our proposed budget with the budget modifications that had been presented at the meeting. Dan Vaassen seconded the motion and it passed.
- Continuing Education Course Offer was discussed. Steve Thelen moved that we decline the offer since we do not have an event where this type of program could be held. Motion seconded and passed.

Next Board Meeting – The next board meeting will be held on Saturday, June 8 in conjunction with the Preview Show. We will meet at 6 p.m. in the MSU Judging Pavilion Classroom.

Respectfully submitted,

Nancy Thelen, Secretary