

**Michigan Angus Association Board of Directors Meeting  
May 9, 2012 at the MSU Judging Pavilion  
East Lansing, Michigan**

Present: Monte Bordner, Lisa Bohlen, Chuck Preston, Kirk Sterzick, Merle Boehmer, Cody Sankey, Bob Zellmer, Clifford Simmons, Ed Dawson, Kevin Beckington, Jonathon Taylor and Nancy Thelen.

President Monte Bordner called the meeting to order. Merle Boehmer moved to approve the agenda as printed, motion seconded and passed.

Minutes: Merle Boehmer moved to approve the minutes from the March 11, 2012 meeting. Motion seconded by Bob Zellmer and passed.

Treasurer's Report and Budget: Lisa Bohlen reported the checking account balance is \$16,543.01 and the CD balance is \$5,949.67 for a total of \$22,492.68. She is waiting for Expo reimbursements on trophies and judge fees. Chuck Preston moved to accept the treasurer's report. Motion seconded and passed. Lisa also provided copies of the June 1, 2012 to May 31, 2013 budget which was approved at our March meeting. The MSU Spartan Livestock Golf outing check for \$100 and the Angus Foundation NJAS golf tournament check for \$100 will be sent out soon. The Michigan Livestock Expo sent a letter requesting sponsorships. Chuck Preston moved to donate \$100 to the MLE, Kirk Sterzick seconded and the motion passed.

Kirk Sterzick moved to add Lisa Bohlen's name on all bank accounts not currently on (specifically Independent Bank CD 9019513827), and to have Bonnie Kay Canfield's name removed, effective immediately. Motion seconded and passed.

American Angus Association Report: Scott Foster was unable to attend the meeting.

Committee and Other Reports

Annual Banquet – John MacMaster shared through a written report that things went smoothly at the banquet and annual meeting, and he would chair it again in 2013 if desired.

Auxiliary – Kris Boehmer was not able to attend in person, but provided a report. Miss Michigan Angus, Katie Reid, and our Angus Ambassador, Darcy Lipskey, were selected at the banquet. The auxiliary coordinated the hospitality table and area at the Angus Futurity. Two graduating high school senior scholarships will be presented during the Preview Show.

Bull Test – Monte Bordner reported they had a very good sale, with 37 Angus bulls averaging \$3253 and the entire sale averaging \$3093. About 30% of the bulls went to new buyers. They are working on a plan to feed the bulls differently in the 2012-2013 test, with younger bulls getting a different ration from the older bulls. Milk will be taken out of the index. Bob Zellmer suggested providing the AAA milk module information for the newsletter, the web site and at the sale. Nominations for the next test are due September 1<sup>st</sup>.

Beef Expo – Merle Boehmer reported the checks from Expo are available after the meeting and he passed around an expense summary. The Expo expenses were broken out by lot in common areas, and then percentages were figured for items like the auctioneer and internet. Three sold on-line, there were 40 people on-line at the start of the sale. This needs to be considered as an advertising investment. The committee is looking at April 5 & 6, 2013 for the date. They are trying to get more people there on Friday. They may have one sale ring and then stage the cattle outside the ring. They also discussed the possibility of eliminating the TB test requirement. It was suggested that the association put together a letter to the Expo committee. The list of consignors who have not paid their MCA dues is provided to each association by MCA.

Commercial Opportunities – Bob Zellmer shared some thoughts on potential workdays with the North Country Beef Association sprucing up the West Branch sale yards. Merle suggested that this be referred to the finance committee. There was discussion on how we could get more involved with the group and the need for us to be visible with them. Chuck Preston reminded the board that there are two groups now – the Mid-Michigan Alliance which Julie French is

a part of, and the North Country group. It was suggested that the groups be invited to the field day and other activities. MAA members could also put together a group of calves.

Fall Sale – Merle Boehmer reported that the sale will be held on October 6<sup>th</sup>. Bill Sheridan has a conflict. Entries will be due in mid-June. Photos can be taken at Omega Farms or Merle will take them. They will need photos by mid-July. Larry Cotton will be managing the sale.

Field Day – Kirk Sterzick reported that the 2012 field day will be held on August 25<sup>th</sup> at his farm. It will start at 2 p.m. with judging of cows and calves and a weight contest, followed by visiting with other representatives and C.J. Brown's program and then dinner, which will consist of beef brisket, baked beans, homemade ice cream and a dish to pass brought by the participants. C.J. has donated proof #5 of her "Reflections of the Future" print as a feature drawing for the field day. Each person who attends will receive a ticket for the picture, and additional tickets will be available for purchase. All proceeds go to the Michigan Junior Angus Association. There will also be door prizes and a band in the evening. Kirk has several sponsors and also has a tent sponsored that will seat about 135 people. He will also have some camping available and can provide motel information. Kirk is requesting RSVP's by August 18<sup>th</sup>. Rebecca VanDenBerg will be doing a story on the farm for the web site.

Junior Members – Kollin Johnson was not able to attend.

Newsletter – Nancy Thelen announced the next newsletter will go out in mid May. Deadline for articles is May 11<sup>th</sup>.

Preview Show – The Preview Show will be June 9 and 10. Help is needed with check-in and the show. Contact Nancy if you can assist.

Communications/Website – The board has received the Analytics report. The committee has reviewed the website and the website management fee for after July 31<sup>st</sup>. Clifford Simmons moved to continue with the current fee for the 2012-2013 budget year. Motion seconded by Bob Zellmer and passed.

20:20 Vision – The list of national members has been received. Lisa will do a mail merge and then send letters out to non-members. There was no report on the approval of the updated vision.

#### Old Business:

- Cheeseburger Festival – It was reported that this event had to be cancelled due to lack of participants. Lisa will refund the donations to the breeders who donated.
- Association Logo – Tabled
- Audit Report – Tabled
- Number of Directors on the board – Monte will follow up on this.
- The committee to work with MSU Extension on the MSU Youth Livestock and Dairy Specialist Positions has met 4 times to review the two positions and have reviewed similar positions in other states. Next meeting is May 21<sup>st</sup> and their recommendations will be presented at that time.

#### New Business:

2012 Committees – Monte is working on committee assignments.

Other Business – Cody Sankey's position at the MSU purebred beef barn will be eliminated. He has been pink-slipped. Monte suggested that everyone contact their legislators and encourage the proposed 3% increase in the Ag Bio Research budget.

Next Board Meeting & Adjournment – The next board meeting will be held on September 5 at 7 p.m. at the Pavilion. With no further business the meeting was adjourned at 8:50 p.m.

Respectfully submitted,

Nancy Thelen, Secretary