

**Michigan Angus Association Board of Directors Meeting**  
**November 7, 2011 at Anthony Hall, MSU**  
**East Lansing, Michigan**

Present: Monte Bordner, Lisa Bohlen, Chuck Preston, Clifford Simmons, Steve Thelen, Kirk Sterzick, Merle Boehmer, Dave Lutchka, John MacMaster, Heather Everett, Julie French, Nancy Thelen, Ken Geuns and Jonathon Taylor. Janel Horrocks-Boehmer also attended.

President Monte Bordner called the meeting to order at 7:12 p.m. Merle Boehmer moved to approve the agenda, motion seconded by Dave Lutchka and passed.

Minutes: Chuck Preston moved to approve the minutes from the September 6, 2011 meeting. Motion was seconded and passed.

Treasurer's Report and Budget: Lisa Bohlen reported the checking account balance is \$9,074.97 and the CD balance is \$5943.50 for a total of \$15,018.47. Merle Boehmer moved to accept the treasurer's report. Motion seconded by Chuck Preston and passed.

American Angus Association Report: Scott Foster submitted information on two items from the American Angus Association. Certified Angus Beef has identified some new DNA markers for marbling, rib eye and growth; and Pathfinder Plus, a whole herd reporting program, will be explained more in Louisville. More information is available on line or you may contact him if you have any questions.

Committee and Other Reports

Annual Banquet – John MacMaster reported that the University Club has us scheduled for March 30<sup>th</sup> and we need to decide if this is what we want to do. We would need a minimum of 120 people. Julie French shared that the Shorthorn Association has a social at 5:30 p.m. followed by dinner at 6 p.m. and then awards and time to socialize again at the end. John presented information on the menus which ranged from \$27.20 to \$42.26 per person, plus a \$500 room charge. Sarah Jones Conklin, secretary of the Shorthorn Association, works at the University Club and Julie suggested that she may work with us to obtain a similar menu and cost that they have for their banquet. Ken Geuns moved to refer the annual banquet to the executive committee for them to examine and make a decision. Motion seconded and passed.

Annual Meeting – John MacMaster shared that Davis & Sons in Jackson had several open dates if we wanted to hold the meeting there. The executive committee will consider this when making a decision about the annual banquet.

Auxiliary – No report.

Bull Test – Monte Bordner reported there are 61 Angus bulls on test and the pens are full. They are a good, uniform set of bulls.

Beef Expo – Merle Boehmer reported that the cost of bark has increased to \$15 per head. Entries will be due in January and we will be using a revised entry form. We need to find out if other breeds pay the ringmen also.

Commercial Opportunities – No report

Directory – No report

Fall Sale – Many thanks to Clifford and Jennifer, Merle and Janel, and the Omega crew for everything they did to make the sale successful. The registration transfers have all been submitted thanks to the clerking efforts of Lisa Bohlen, Chuck Preston, Joan Lutchka, Steve Thelen and Rob Reid. The sale financial information was reviewed and we discussed several items about photos and the need to have more time available to take photos, Igenity information being edited out of the catalog, the sale management brought in a lot of bids, it was a good start with a lot of negotiating on some of the costs, found out need to get more information on the entry form, may want to consider having a thank you ad in future years in the Angus Journal, the cattle looked good, it was a great weekend, the whole event was very successful and made everyone proud, and we will have even more participation in 2012.

Field Day – Julie French reported that the 2011 field day held in conjunction with the fall sale was a good program and we received a lot of press on it. She recommended that we consider doing an educational program again with the sale. Kirk Sterzick volunteered to host the 2012 association field day. Heather Everett will also be helping him with it. Kirk has talked with C.J. Brown and she is interested in doing a program. May also have a program on feeding minerals, weight estimation activity, etc. Kirk will keep us updated.

Junior Members – No report.

Newsletter – The next newsletter will go out in December. Deadline for articles is November 30th.

Preview Show – The Preview Show will be discussed at the work session in January.

Communications/Website – Rebecca VanDenBerg provided a report on the potential classified ads program and a website management proposal. Clifford Simmons moved to have the classified ad program be available for Michigan Angus Association members only. Dave Lutchka seconded the motion and it passed. Chuck Preston moved that the fee be \$5 for a two week ad. Seconded by John MacMaster. Merle Boehmer amended the motion to change the cost to \$10 per ad for a two week ad. Seconded by Julie French and passed, and the motion as amended passed. Chuck Preston moved to increase our membership dues to \$30 per year. Motion seconded by John MacMaster and then motion was withdrawn. Rebecca proposed an increase in the quarterly website management fee from \$225/quarter to \$350/quarter since the site has grown in usage and more hours are spent managing the site than when the fees were established in December 2008. She continues to host the website at no charge. Chuck Preston moved that we pay the increased rate of \$350/quarter from January through July, 2012 and review the website during that time. Supported by Dave Lutchka and passed. President Bordner appointed Clifford Simmons, Lisa Bohlen and Julie French to the committee, with Clifford as the chair.

20:20 Vision - A working session is scheduled for Saturday, January 7 starting at 10 a.m. Ken Geuns will check on the availability of a room at the Pavilion. Several of the board members

will be out of state and unable to attend. After much discussion it was decided to hold the session on January 7<sup>th</sup>. The working session will also be promoted to the general membership via the newsletter.

Old Business:

Association Logo – Julie French shared three different designs and she will also email them to the board. Please respond to what we like in each one.

Audit Report – Dave Lutchka will start working on it again – he is creating a record of the association financial business by doing the audit.

Other – Julie French congratulated John MacMaster on an excellent interview with MPR radio on “All Things Considered” from WCMU. They came to the farm and it focused on family farming.

New Business:

AAA Annual Meeting/Delegates – Michigan delegates are Scott Foster, Dave Hawkins and Dave Lutchka. Dave Hawkins is chair. MSU will be recognized with the Century Award at the annual American Angus Association banquet in Louisville.

MCA Magazine and Farmers Advance Ads – Nancy Thelen reported that our cost for the MCA advertising will remain the same for 2012. Currently we charge interested breeders \$75 to be a part of the MAA ad in the MCA magazine. With the current number of advertisers we are covering our cost. Merle Boehmer moved to increase the fee to \$85, motion not supported. Chuck Preston moved to continue with the \$75 cost. Motion seconded by Steve Thelen and passed. Our ad in the Farmers Advance still lists the fall sale information. Monte said he would get that changed.

Other Business – Merle Boehmer shared that at the Beef Expo meeting it was discussed that the Cattleman’s will be sending to MSU a letter on the importance of the MSU Extension Youth Livestock Specialist position which is being eliminated. Merle moved to have the MAA send a letter also. Seconded by Steve Thelen and motion passed. Monte Bordner, Chuck Preston and Julie French will work on the letter.

Next Board Meeting & Adjournment – The next board meeting will be held on Saturday, January 7 if needed, and in conjunction with the working session. Chuck Preston volunteered to take notes.

Respectfully submitted,

Nancy Thelen, Secretary