

**Michigan Angus Association**  
**Meeting of Board of Directors**  
**November 8, 2010**  
**MSU Turf Center, East Lansing, Michigan**

Present: Merle Boehmer, Monte Bordner, Bonnie Canfield, Heather Everett, Steve A. Fitzner, Ken Geuns, Dave Lutchka, Chuck Preston, Chuck Reid, Cody Sankey, Kirk Sterzick, Jonathon Taylor, Nancy Thelen.

Also Present: Judy Fitzner

President Chuck Preston called the meeting to order at 7:05 p.m.

Minutes: Merle Boehmer moved the minutes of the 9/01/10 board meeting be approved as printed. Ken Geuns seconded the motion and the motion passed.

Treasurer's Report and Budget: Treasurer Bonnie Canfield reported a balance of \$6,036.20 in the checking account and \$5,840.64 in the CD. Merle Boehmer moved to accept the treasurer's report, motion seconded and passed.

Bonnie has more bills from Pat Goheen from the 2010 Expo. Pat paid the judge fee and he has billed the other associations for their share and checks are coming in. All of the registration papers from the Fall Sale are back. The MSU Beef Endowment fund bill for \$1,000 also came in. Chuck Reid volunteered to check if this is the last year of our pledge to the fund.

American Angus Association Board Report: Scott Foster was not at the meeting.

Committee and Other Reports:

AAA Annual Meeting/Delegates – Dave Lutchka, Scott Foster and Cody Sankey are Michigan's delegates. Dave is the chair. Monte Bordner is the alternate. There was discussion on the diversity of the candidates running, which all felt was very positive.

Annual Meeting and Banquet – Chuck Preston will contact John and Jackie MacMaster to confirm that Gene Davis & Sons Catering in Jackson has been confirmed for March 13<sup>th</sup>.

Auxiliary – No report.

Bull Test – There are 101 bulls, with about 55 Angus. Reports are posted after every weigh period. The Bull Test Sale is scheduled for Saturday, March 19, 2011.

Beef Expo – Jon Taylor and Merle Boehmer attended the November meeting and both will also attend the next meeting scheduled for December 13<sup>th</sup>. The board asked them to check with the committee if it was possible for the Expo committee to pay the judge and then bill the associations, rather than having the Michigan Angus Association pay the judge and wait for other associations to reimburse us. The 2010 Expo lost money. At the Expo Committee meeting there was discussion of possibly hiring someone to sell more ads, the cost per head was raised to \$15 to cover the bark expense, and the show schedule stayed the same but the sale schedule will change. February 7 is the deadline for all information to be ready for the catalog. The entry form will remain the same, with the exception of adding in that all entries must be BVD tested.

Fall Sale – The Fall Sale was overall successful – many thanks to Merle, Janel and Ricka Boehmer for all they did and for holding the expenses down. Merle reported that all the cattle were paid for, there are still a few bills coming in, all the consignor checks have been sent out and consignors also received a list of the buyers. Total expenses were \$3,977.03, with the South Barn at the Pavilion costing \$1297. Total expenses per head were \$104.66. The thank you ad for the Winter issue of the Michigan Cattleman’s magazine is ready. Merle suggested that in the future we may want to have the association pay for a hotel room for the treasurer so the next day the treasurer and sale chair could work together to do the sale paperwork. Merle also felt we were a little short on help. Kirk Sterzick suggested doing a sale flier that could be sent to consignors to distribute, as well as sent to sale barns.

Merle suggested having a retreat or special meeting to discuss the Fall Sale and the Beef Expo only, which would allow time to look at all aspects of the sales. Bill Sheridan or Clifford Simmons would probably host it. Dave Lutchka moved to set-up a special meeting or retreat. Motion seconded by Bonnie Canfield and passed.

Michigan Junior Angus Update – No report.

Newsletter – Information for the December newsletter needs to be to Nancy Thelen by December 1<sup>st</sup> so the newsletter can be mailed the second week of December.

Website – There is currently an ad for wood shavings on our website. Montie shared that the site has not been hosted by EDJE for several months. We are paying \$75 per month to Rebecca. The member forms will be sent by the treasurer to Rebecca also. There was discussion on the number of hits on our website. Monte contacted Rebecca and shared that there were 46,333 hits since January 1, 2010.

#### Old Business:

Committees – Ken Geuns and Nancy Thelen provided a draft of the association committee responsibilities. Monte Bordner moved to accept the draft as a summary of the responsibilities, list the committees on the membership form, post the responsibilities on the website, and have copies of the information available also. Dave Lutchka seconded the motion and it passed. Directors will also be sent a copy of the responsibilities. Thanks Ken and Nancy for putting this together.

There was discussion on several items under policies and procedures, which are the responsibility of the board. Should we appoint an adult member to the MJAA? Perhaps we should ask MJAA for an email update to help with communication. Cody Sankey volunteered to go to Junior meetings if needed and help with interaction with our board. Dave Lutchka moved to make a connection with the Juniors to have more communication and know their needs, and possibly identify a member as a liaison. Bonnie Canfield seconded the motion and it passed.

Monte Bordner shared there is concern over the Jr. Livestock Society charging Michigan Cattleman’s a booth space fee to hold their trailer drawing at the Winter Beef Show. We need to inform our MJAA representative about this. Monte will have MCA send copies of the letters to Nancy, and she will contact the junior representative to the Jr. Livestock Society.

Combining of Secretary and Treasurer Position Committee Report – Dave Lutchka reported that if the positions are combined we need to re-work the job responsibilities. More information will be available after the by-laws are passed.

Helping Angus bull customers market their calves –Sara Snider from the American Angus Association Angus Source Program sent the association an application for Angus Source. There was discussion on asking the American Angus Association to co-sponsor Angus Source ads and possibly having an Angus Source seminar at the Beef Expo.

2011-12 Directory – A revised “Request for bids for the 2011-2012 Membership Directory” was reviewed. It was suggested to keep the same ad prices - \$200 for a full page and \$130 for a half page. Dave Lutchka moved to accept the revised form and ad prices, Merle Boehmer seconded the motion and it passed.

New Business:

Audit – Dave Lutchka will audit the books.

Pfizer Donation Program for CA Testing – Pfizer is charging \$20 per test for CA testing and until the first of the year will make a donation to the Angus Foundation for every test they do. The board approved putting this information on the website.

Black on Track – Information on the Angus Foundation “Black on Track” fundraising event in Louisville was passed around.

Ads – We will renew the ad in the Farmer’s Advance. Monte Bordner will contact them. The Angus Breeders pages in the MCA magazine were discussed. Nancy will put an article in the newsletter asking for advertisers. The cost will remain at \$75 total per business card size for the four issues. Merle Boehmer moved that all advertisers must be members of the Michigan Angus Association. Motion seconded and passed.

The next meeting will be held on Saturday, January 29, 2011 at 10 a.m. at either Omega Farm or Bill Sheridan’s. The sale retreat/special sale planning meeting will begin at 1:30 p.m. on January 29<sup>th</sup>.

Adjourn: There being no other business to come before the Board, the meeting was adjourned at 9:05 p.m.

Respectfully submitted,

Nancy Thelen, Secretary

Rebecca shared the following “Real” website stats following our November board meeting. She had a notation that these are way more useful numbers.

Month	Page Loads	Unique Visitors	First Time Visitors	Return
Sep -10	480	225	206	19
Oct – 10	531	251	205	46
Nov- 10	105	60	46	14