Michigan Angus Association Meeting of Board of Directors September 10, 2008 Turf Center, MSU, East Lansing, Michigan

Present: Merle Boehmer, Monte Bordner, Lawrence Bryson, Pam Bryson, Bonnie

Canfield, Darwin Canfield, Steve Fitzner, Pat Goheen, Chuck Preston, Chuck

Reid, Jonathon Taylor, Steve Thelen

Absent: Dave Lutchka, John MacMaster, Amanda Powell, Tim Ruggles, Julie Thelen

Also Present: Nancy Thelen

President Chuck Reid called the meeting to order at 7:08 p. m.

Minutes: The minutes of the 05/21/08 meeting were approved as previously distributed.

<u>Treasurer Report</u> (attached to official minutes): Approved subject to audit.

Committee Reports:

<u>Annual Banquet</u> – After discussion about reducing the cost of tickets, the Board members agreed to discuss at the 20:20 meeting and hold a special Board meeting regarding the budget.

<u>Auxiliary Report</u>: National Auxiliary President Nancy Thelen stated she had attended the AAA Board meeting and reported that things are going well. There will be no pre-sale of tickets for the Auxiliary Breakfast scheduled for November 16, 2008, at 8 a.m. at the Executive West. Tickets will be available during registration or at the door on the day of the event. Nancy asked the Board to consider a monetary contribution, should it be needed, for note cards for attendees' gifts.

Monte Bordner moved that MAA contribute up to \$250, if needed, for the Auxiliary breakfast. Seconded by Lawrence Bryson; motion carried.

Nancy reported that the Sweet heifer sold for \$2,650 and resulted in a \$1,325 contribution to the scholarship fund.

Nancy thanked everyone who has contributed to the Breakfast Fund and stated all donors will be recognized in the program.

<u>Bull Test</u> – Monte Bordner reported that 43 farms have consigned to the Bull Test, including 3 new consignors. There are 125 bulls consigned and room for 108. Six farm got additional bulls in the Test. Delivery date is October 17 and 18.

<u>Beef Expo</u> – Pat Goheen reported the first meeting of the Expo committee will be October 6, 2008.

<u>Fall Sale</u> – Darwin Canfield reported that Bonnie is working on advertisements. Lawrence Bryson is working on the paperwork. There are 50 lots with 21 consignors. The catalog went to the printer on 9/11/08 and is expected to be mailed the next Wednesday. For the lunch, Merle is approximating serving 150 people. Cost for the various options are: Box lunch, \$1,000; Hot sliced sandwich, \$1,600; and Brunch, \$1,950. Last year's cost was \$1,258.40.

Lawrence Bryson moved that MAA pick up 1/3 of the cost of the meal. Seconded by Pat Goheen; motion carried.

<u>Junior Update</u> – Nancy Thelen reported the Juniors held their elections and Justin Kennedy is the new President.

<u>Newsletter</u> – It was suggested that Pam add to the postcard notice what is in the newsletter in a bullet point fashion, i.e., •fall sale application, •field day, etc. We discussed the need to have people give us their email address. Pam will add a note in the next newsletter mentioning that by making the newsletter available on-line and sending the postcard notices, MAA saved approximately \$400 on the July issue. Deadline for December newsletter is November 20.

<u>Michigan State Fair</u> – Nancy Thelen reported 38 head showed at the Fair and was a very nice show. Kyle Ruggles had Champion Angus steer.

Steve Thelen will make sure that the exhibitor of the Champion steer receives the \$200 savings bond and the exhibitor of the Reserve Champion steer receives the \$100 savings bond.

<u>Website</u> – AAA needs to receive Rebecca VanDenBerg's email address so that she will receive press releases. The High Point ad is outdated and needs to be updated or removed. Ad rates should be posted on the website. Chuck Reid needs to prepare a "President's Message."

Fall Sale information will be available on the website, preferably on the first page.

<u>20:20 Vision</u> – Next meeting will be October 29, 7 p.m. at the MSU Turf Center. Merle will distribute a draft of the summary.

Old Business:

<u>Angus Source Books</u> – The Books were not ordered. Monte will look into our sponsoring the National IRM book of MSU.

<u>MAA Banner</u> -- Bonnie Canfield brought to meeting to give to Chuck Preston for the Field Day. A new 4x6 banner costs approximately \$125. Steve Fitzner will have the banner repainted and will not include a date.

<u>Field Day</u> – Chuck Preston reported that 25-30 people are expected. Speakers include Fred Hinkler, MSU Extension Agent, Janice Swanson and Dr. Janice Rump. He will have a cow class to judge.

MAA History – Steve Thelen reported that Dave Lutchka is working diligently on this project.

MCA Ad -

Steve Thelen moved that MAA add another ½ page ad to make a total of 3 pages. Seconded by Merle Boehmer; motion carried.

<u>Summer Round-Up</u>: Lawrence Bryson reported the Round-Up was well attended and had good speakers. MAA did not send any money but was mentioned as a sponsor.

Steve Thelen moved that MAA send \$200 to MCA in support of Summer Round-up. Seconded by Merle Boehmer; motion carried.

Merle Boehmer moved that contributions of \$250 each to the Bull Test and Summer Round-Up and Annual Meeting be added to the MAA budget as long-standing budget items. Seconded by Monte Bordner; motion carried.

Membership Committee – This item will be discussed as part of the 20:20 Vision meeting.

<u>2009-2010 Directory</u> – President Reid reported he had received an email from Kayla Tuggle to prepare the next Directory. It was suggested that we put the job out for bids. We need to award the bid in January 2009. We have missed many opportunities to distribute the Directories and we need to take advantage of every opportunity. We will discuss the parameters at the 20:20 meeting and the names of prospective people who could take on this project.

<u>Record Stockman</u> – Pam stated she had been contacted by a representative asking us to advertise in the Record Stockman. As this periodical appears to target mainly the western states, we will pass.

<u>Next Board Meeting</u> – President Reid scheduled a special meeting of the Board on October 29, 2008, when we meet for 20/20. The next regular meeting of the Board of Directors will be January 14, 2009, at 7 p.m. at the Turf Center.

<u>Adjourn</u> – There being no other business to come before the Board, President Reid adjourned the meeting at 9:10 p.m.

Respectfully submitted,

Pam Bryson, Secretary