

Michigan Angus Association Annual Meeting
March 13, 2011
Gene Davis & Sons Banquet Hall, Jackson, Michigan

President Chuck Preston called the meeting to order at 10:25 a.m. with 32 members and guests present.

Minutes: Monte Bordner moved to approve the minutes of the 2010 Annual Meeting. The motion was seconded and passed.

Treasurer Report: Treasurer Bonnie Canfield reported a balance of \$330.38 in the checking account and \$5,931.18 in the CD, for total assets of \$6,261.56. The check for the bull test meal has been written and the MSU Beef Endowment Fund balance has also been paid. Ken Geuns moved to accept the report, Tim Ruggles seconded the motion and it passed.

Special Reports:

By-Law Amendments: Dave Lutchka reviewed the proposed amendments to the by-laws and all passed.

Beef Expo Futurity: Jon Taylor reported that the ear tags are in and the catalogues are also printed. There are 45 lots consigned.

Bull Test: Monte Bordner reported the sale will be held on March 19 at the Bull Test Station near Crystal, Michigan. There are 70 bulls total and 46 of them are Angus. There are video clips on the website.

AAA Update: It was a pleasure to have Bryce Schumann in attendance. He shared that the American Angus Association had an excellent financial turn around in the past fiscal year and had a 5% increase in registrations. Certified Angus Beef had another record year and are building upon last year's sales. Bull sales are going well and the Angus Source program is up 7% this year. One of the strengths of the AAA is that it has been an early adopter of technology. Scott Foster, American Angus Association board of director, thanked Bryce for attending and reaffirmed that many progressive things are occurring with the association.

Show Updates: Ken Geuns reported that the Michigan Beef Showcase will be held June 11-12, with the same schedule as past years in order to provide a venue for breed associations to conduct their state shows. Entry information will be available in early to mid April. Nancy Thelen announced they are working on having a Great Lakes Agriculture Fair at the Silverdome on September 2nd – 5th. It will be a breeding show only, no market animals.

Website: Rebecca VanDenBerg shared information and statistics on the website. There is an average of 230 unique visitors per month and it averages 40 returning visitors per month. We are receiving several requests for additional information. The various association committees, juniors and auxiliary are encouraged to submit information to Rebecca.

Newsletter: This past year we mailed out an average of 127 newsletters at a cost of \$1.08 per letter. Four newsletters were published. About 25% of the members request their newsletter be sent by email.

Annual Banquet: John MacMaster indicated they are looking forward to the day's activities.

Old Business: There was no old business.

New Business:

Committees: Sign-up sheets for the various re-structured committees were circulated. Please consider signing up for one or more committees.

2011 Fall Sale: Pete Sweeney presented a committee report in the absence of Merle Boehmer and Clifford Simmons. The sale will be held on October 1 at 6 p.m. at Omega Farms in Williamston. Cliff will provide the facility and it will be presented as a production sale for everyone. There will be a crew hired to prepare the cattle, the presentation of the cattle will be very important and consignors need to plan now for photos, there will be a picture pen built at Omega for taking photos in July, and consignors will need to call prospective buyers. Larry Cotton will manage the sale and they will have three ringmen. The sale may be called the "Big Black Bonus Sale". Merle is planning to have a display at the Beef Expo to promote the fall sale. Clifford may have a barn dance the evening before the sale.

2011-12 Directory: Rebecca VanDenBerg reported that the featured ad pages will be auctioned off during today's banquet. She has handouts available and will also be doing breeder features and ads on the website for selected directory advertisers.

Field Day: Sterling-Hunter Farm, the Reichenbach's, offered to host the 2011 field day.

Report of Nominating Committee: Dave Lutchka presented the following slate of potential directors for the term ending 2014: Bonnie Canfield, Julie French, John MacMaster, Tim Ruggles, Cliff Simmons, and Bob Zellmer. Motion made, seconded and passed to close the nominations. The four elected to director positions were Julie French, John MacMaster, Tim Ruggles and Clifford Simmons.

Directors for term expiring 2012: Monte Bordner, Ken Geuns, David Hawkins, Cody Sankey
Directors for term expiring 2013: Kirk Sterzick, Jonathan Taylor, Steve Fitzner, Steve Thelen

Other New Business: Ken Geuns announced that the MSU Beef Endowment Fund heifer will be selling in the Beef Expo Futurity Sale. Chuck Preston reported that there will be an Angus Source Program at the Beef Expo. It will be held on Friday immediately following the selection of the Supreme Champions and Sara Snider from AAA will be doing the program. We are working on having some type of reception after the program.

There being no other business, the meeting was adjourned at 11:40 a.m.

Respectfully submitted,

Nancy Thelen, Secretary