

Michigan Angus Association Annual Meeting
March 14, 2010
Gene Davis & Sons Banquet Hall, Jackson, Michigan

President Chuck Reid called the meeting to order at 10:30 a.m. with 28 members and guests present.

Minutes: Chuck Preston moved to approve the minutes of the 2009 Annual Meeting. The motion was seconded by Ken Geuns and passed.

Treasurer Report (attached to official minutes): As of March 14, 2010 there was \$1,067.10 in the checking account and \$10,840.64 in the CD, for total assets of \$11,907.74. Merle moved to accept the report, the motion was seconded and passed.

Special Reports:

Beef Expo: Tim Ruggles reported there are 20 bulls and 17 females consigned. Everything is ready to go and tags will be sent to the consignors.

Bull Test: Monte Bordner reported the sale will be held on March 20 at 12:30 p.m. Several educational programs will be held the evening before, including a value-added marketing program by Sara Snider from the American Angus Association, EPD's by Dan Buskirk from MSU and other marketing programs by Kevin Gould from MSU Extension.

AAA Update: Jerry Cassady reported that Angus bull sales are going well and are slightly higher than in 2009 and registration numbers are also up. Scott Foster, newly elected American Angus Association board of director shared that he is enjoying learning more about all areas of the association.

Show Updates: Ken Geuns gave a history of the Michigan Beef Showcase. Due to funding cuts from the state, the Saturday junior shows will be discontinued. There will still be a crossbred steer and market heifer show on the Saturday evening and then the breed shows (including our Angus Preview Show) on Sunday, June 13. The Michigan Livestock Expo market shows will be held July 16-18, and the auction will be on July 20. The last opportunity for market beef tag in will be at the Beef Expo on April 10th. The state 4-H & FFA Livestock Judging Contest will be held on July 16.

Website: There are currently over 600 hits per month. We would like to see more ads on it and photos are always welcome. Directory ads could easily be used on the site. The juniors and auxiliary can also submit information.

Newsletter: The membership form included a space for indicating their preference on receiving the newsletter by email or by U.S. mail. The majority are indicating by U.S. mail. Every effort will be made to limit the letter to 4 pages front and back to keep mailing costs at \$.44. The last two newsletters have had an average cost of \$122, or \$1 per letter.

Annual Banquet: Merle indicated they are looking forward to the day's activities. Unless there are concerns, he will book the Gene Davis hall for our 2011 event. We will also need a new banquet chairperson for 2011.

20:20: Chuck Reid explained that this strategic plan was approved at the 2009 annual meeting. He reviewed the guiding principles and reiterated our mission statement which is: To enhance the value of the “Angus Brand” via marketing, youth development, education and social opportunities.

Old Business: The American Angus Association held a boot camp in September at MSU. It was very successful with over 50 attendees, many new faces and new questions. Jerry Cassady thanked Ken Geuns and Cody Sankey and MSU for a job well done. Many breeders had heard positive comments about this educational program.

Dave Lutchka shared that the Michigan Youth Livestock Scholarship fund is still in existence as it was never tied into the Michigan State Fair. Youth who have showed three years at the Michigan State Fair or the Michigan Livestock Expo can apply for the scholarship on the MDA web site. There is also one scholarship available for youth who show only at county fairs.

New Business:

Field Day: Cliff Simmons of Omega Farms offered to host the 2010 field day in August.

Report of Nominating Committee: Dave Lutchka presented the following persons to serve as Directors for the term ending 2013:

Steve A. Fitzner
Kirk Sterzick
Jonathon Taylor
Steve Thelen

Chuck Preston moved to close the nominations and cast a unanimous ballot. Seconded by Monte Bordner and motion carried.

Directors for Term expiring 2011:

Merle Boehmer
Dave Lutchka
Amanda Powell
Tim Ruggles

Directors for Term expiring 2012:

Monte Bordner
Ken Geuns
David Hawkins
Cody Sankey

There being no other business to come before the members, Steve Thelen made a motion to adjourn. Motion seconded and passed and President Reid adjourned the meeting at 11:10 a.m.

Respectfully submitted,

Nancy Thelen, Secretary